



# VYVO

**SocialFi**

PROGRAM



Become a  
**#FutureMaker**  
Your Influencer  
Career Starts Here!





# Unlock your influence with Vyvo SocialFi

## Welcome to the Vyvo SocialFi program!

Where your voice amplifies through an innovative ecosystem of products and services, transforming you from **Customer** to Influencer and from a traditional user to a **Future Maker**.

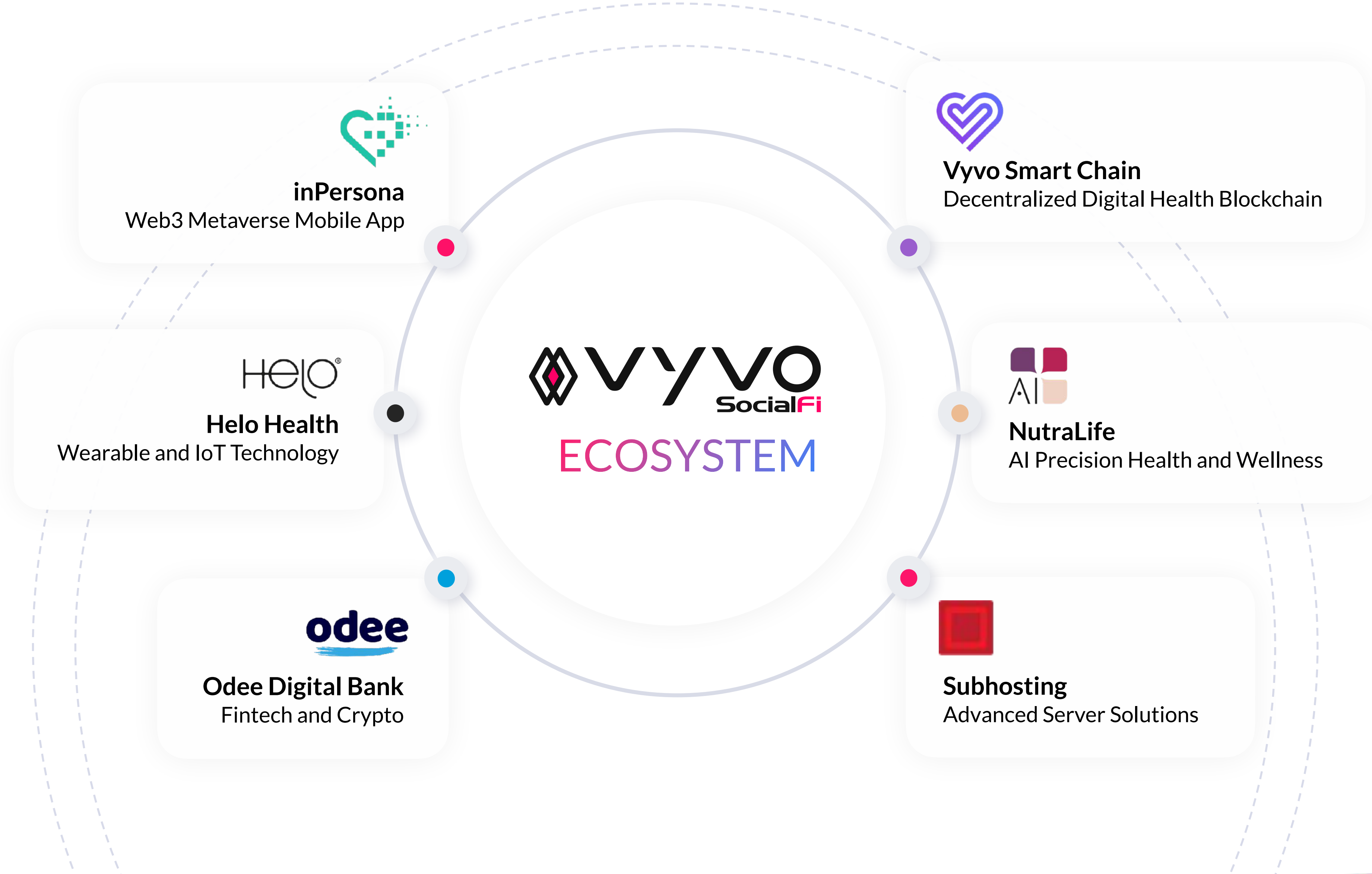
With **Vyvo SocialFi**, you're not just playing a role; you're igniting a movement. You're here to inspire, empower, and lead your audience.

Together, we're not only changing the game – we're rewriting the rules of earning potential, turning everyday interactions into extraordinary opportunities for growth and success!

Join us and transform from a passionate enthusiast to a visionary Future Maker!



Meet our Vyvo SocialFi partner companies, the key players enhancing your experience and unlocking new opportunities for success as an influential Future Maker



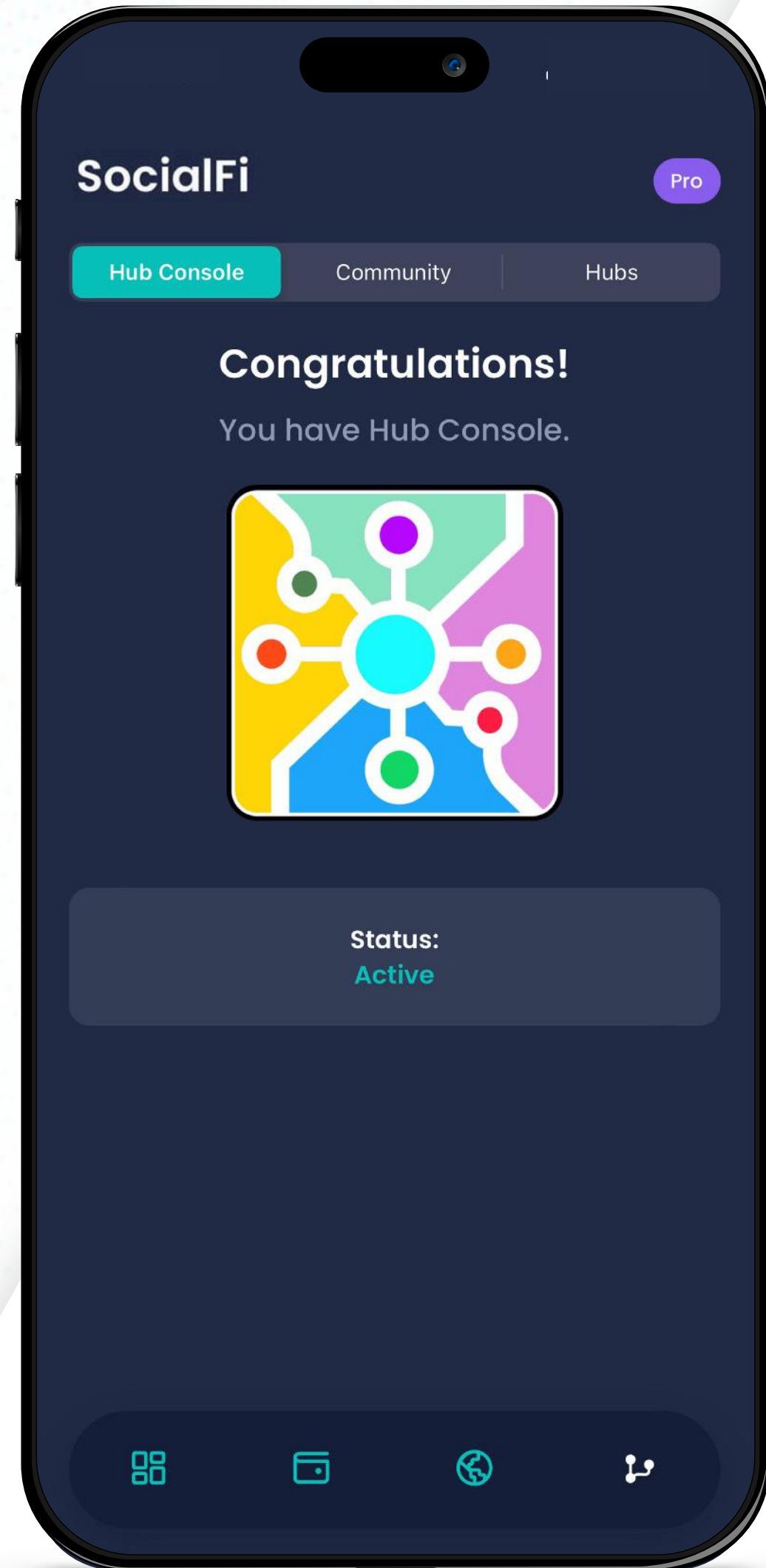


# SocialHub Console

## Your Gateway to Community Connection

In order to participate in the **Vyvo SocialFi program**, you must have an active **SocialHub Console**.

The **SocialHub Console** empowers **Members** to create a connection with their community and leverage the benefits of our exciting program.



SocialHub Console

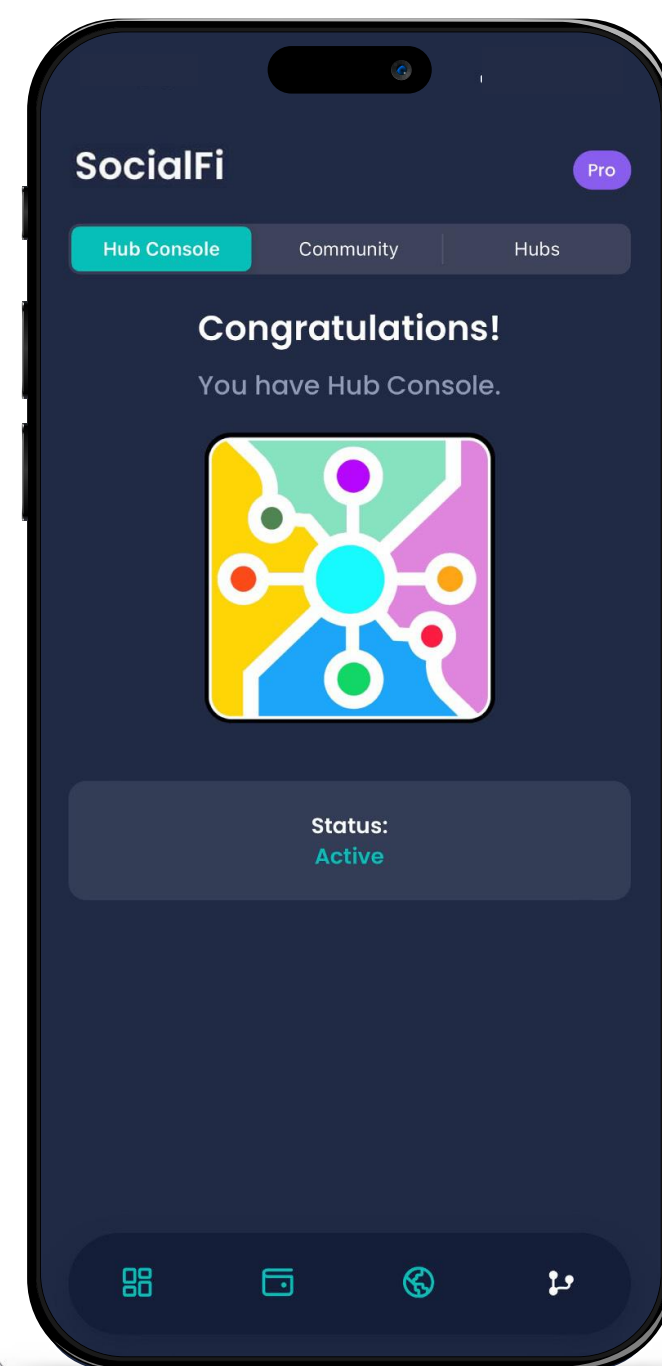
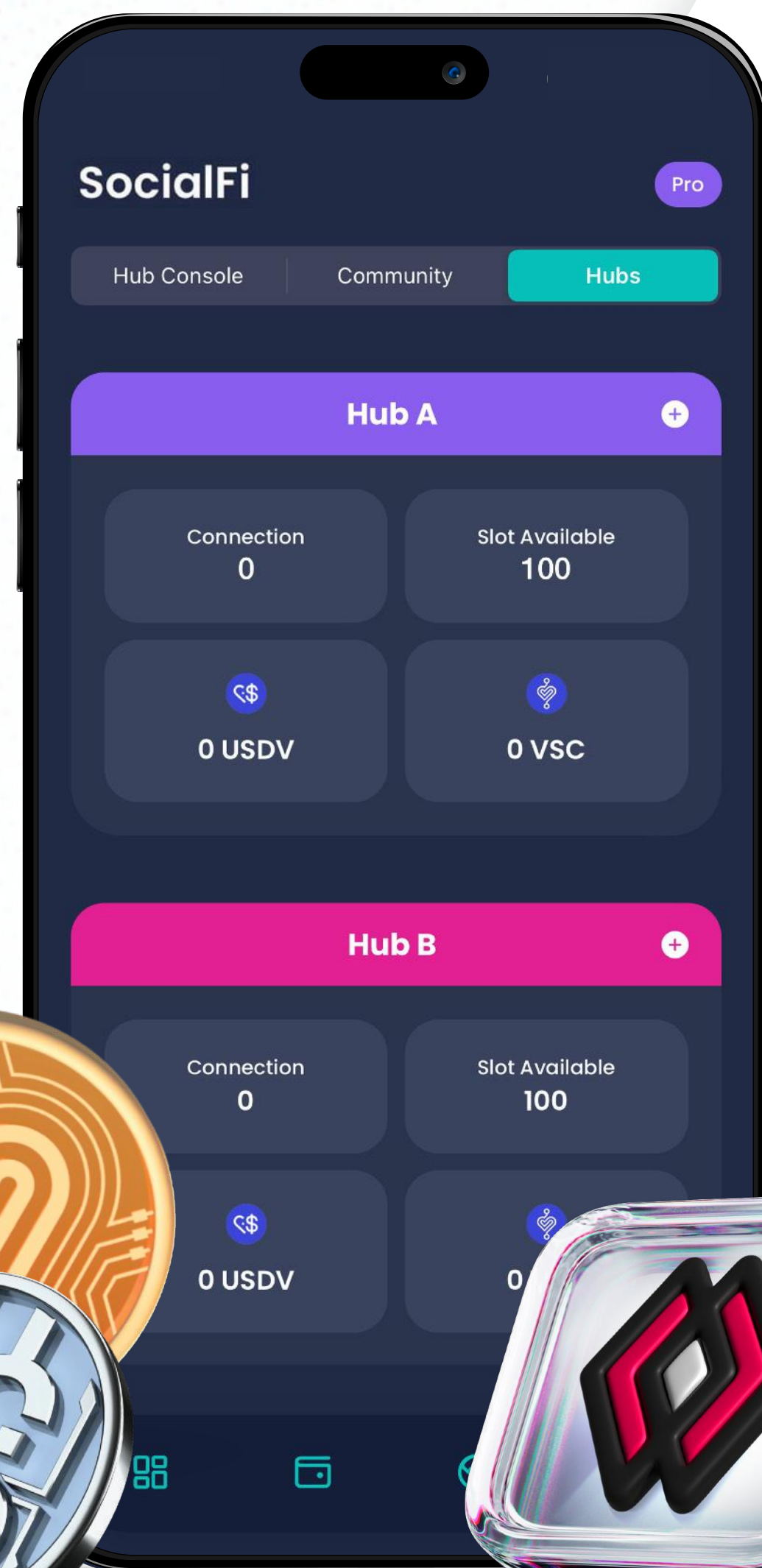
**\$99/year\***

2 Hubs and access to all USDV and VSC rewards

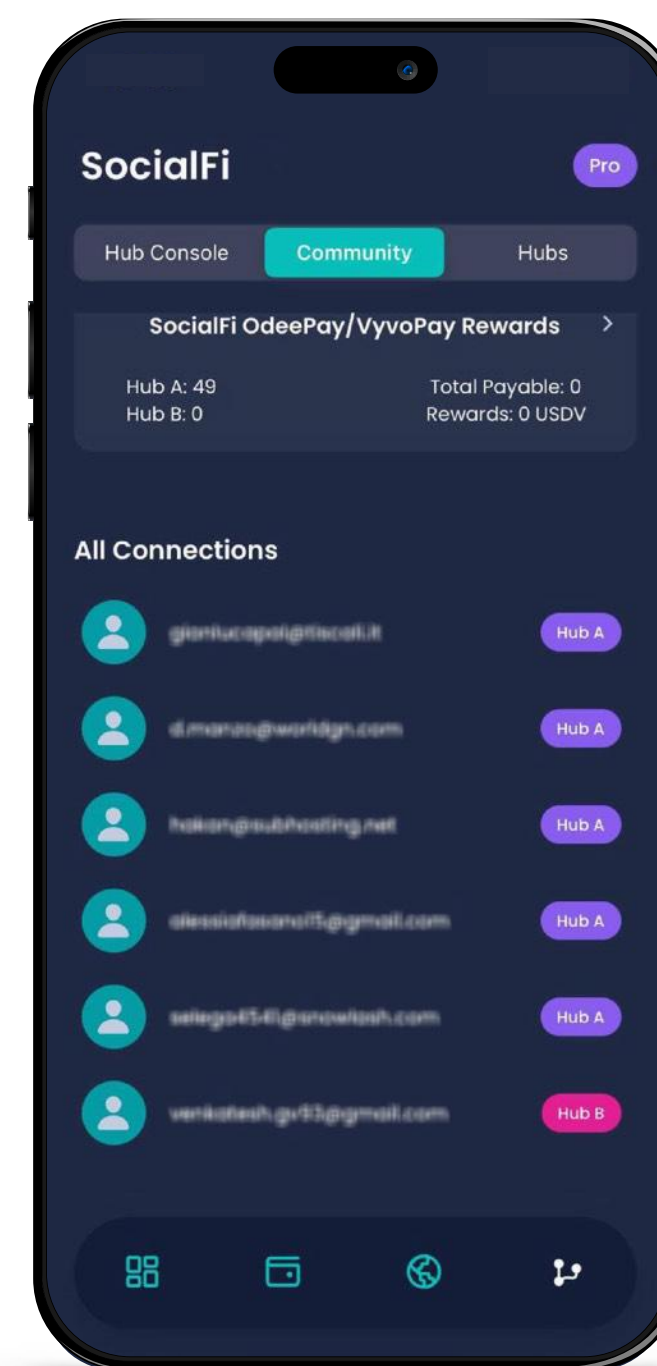
\*This product generate 0 Hub Volumes (HV) and 0 Connection USDV



# SocialHub Console Functionality



The SocialHub Console is a digital tool that allows you to create connections between you and your community inside the Vyvo SocialFi platform.



The Connections made through invitation codes and capture pages are the building blocks that help you maximize your potential earnings.



# Incentive Highlights

Discover various ways in the SocialFi program to boost your income and gain recognition.



## Connection Rewards

[Connection USDV](#)

[Connection VSC](#)

## Community Rewards

[Community Pool USDV](#)

[Community Pool OdeePay](#)

[Community Pool VSC](#)

## Awards

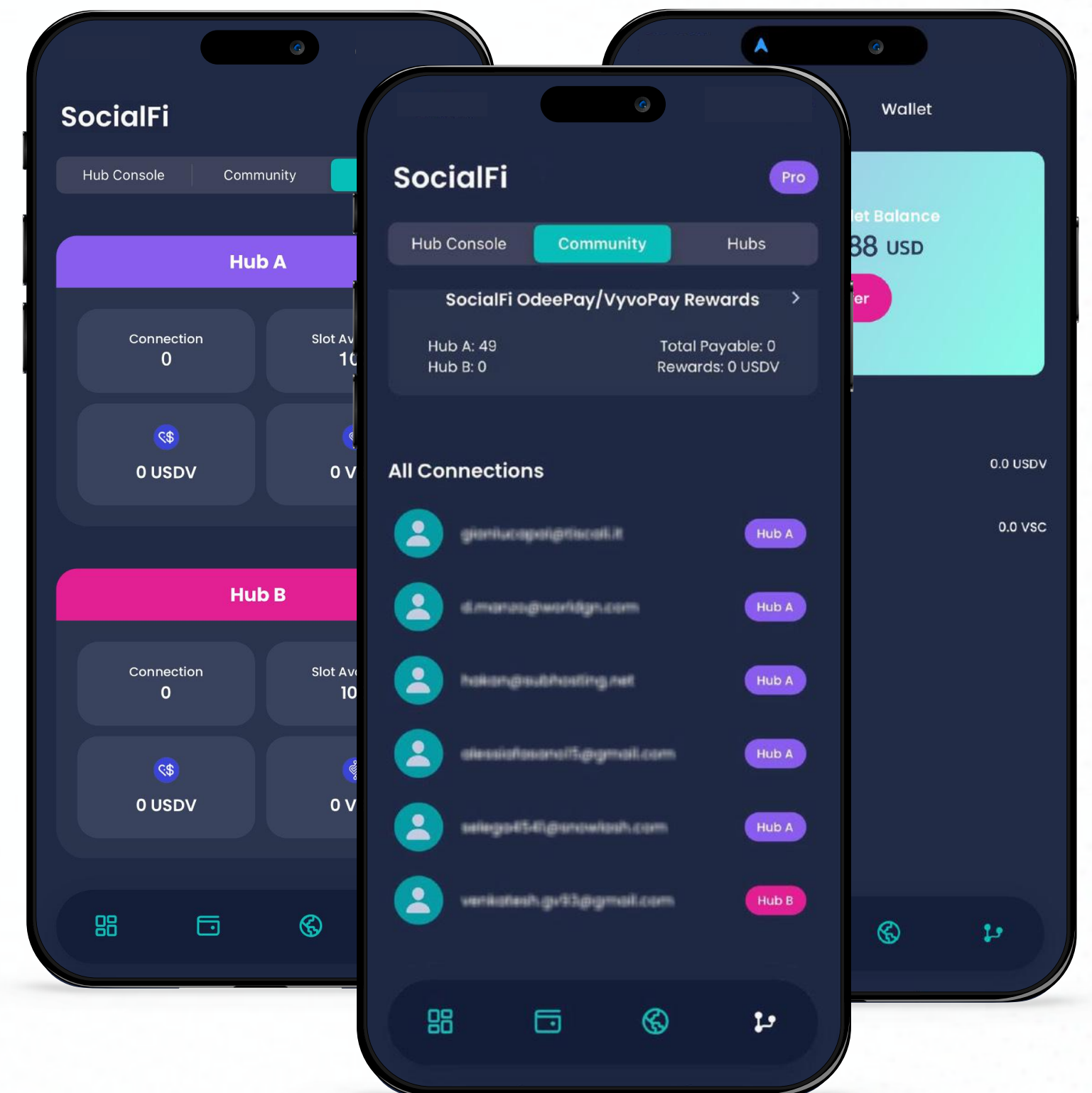
[Community Awards](#)

[Grand Gala Awards](#)

## Lifestyle Rewards

[Lifestyle Holiday](#)

[Prestige Club](#)



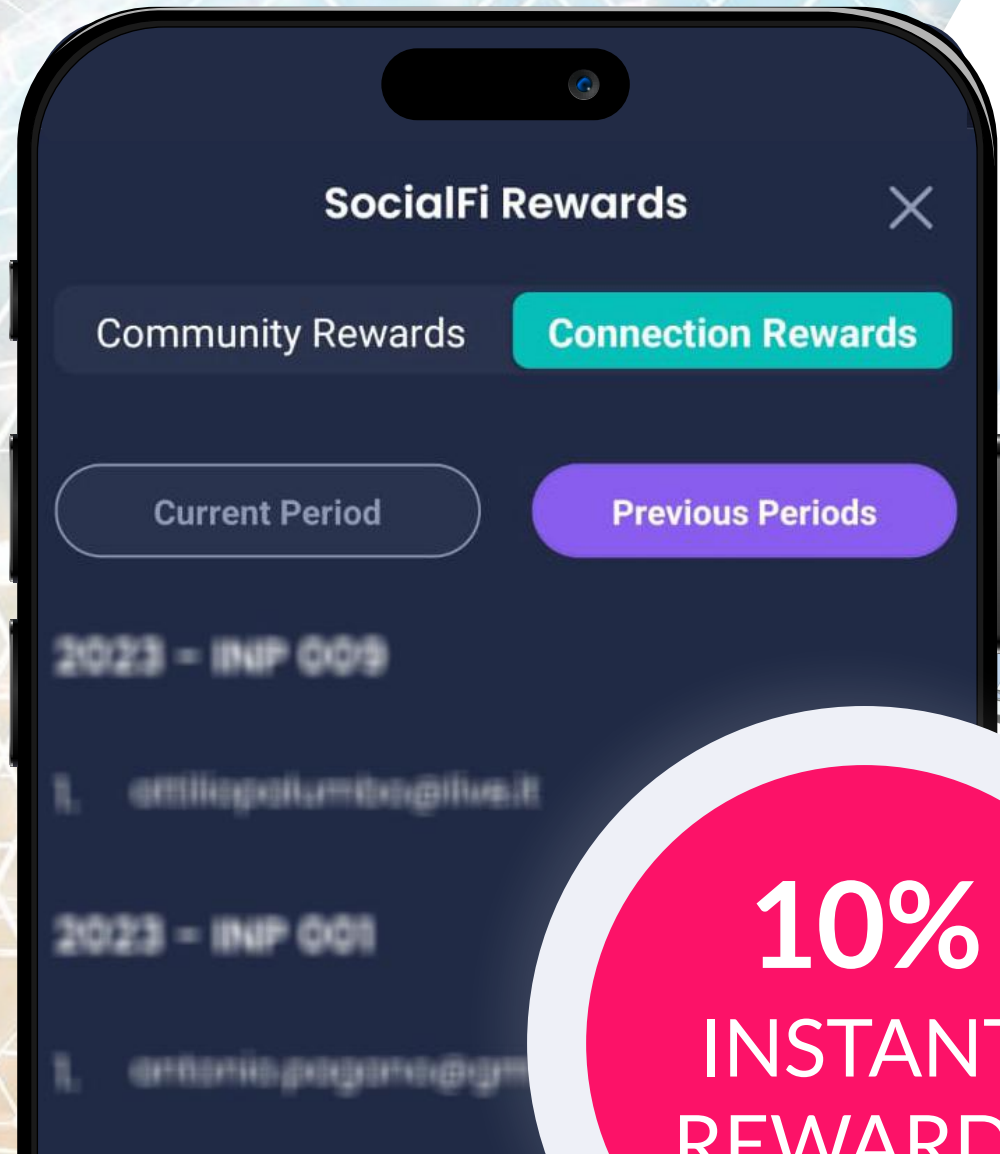


# Connection USDV\*



Earn **10%** from any purchase made by **your Connections**.

The **Connections USDV** are **INSTANT REWARDS**; your earnings land in your spending wallet just minutes after each transaction!



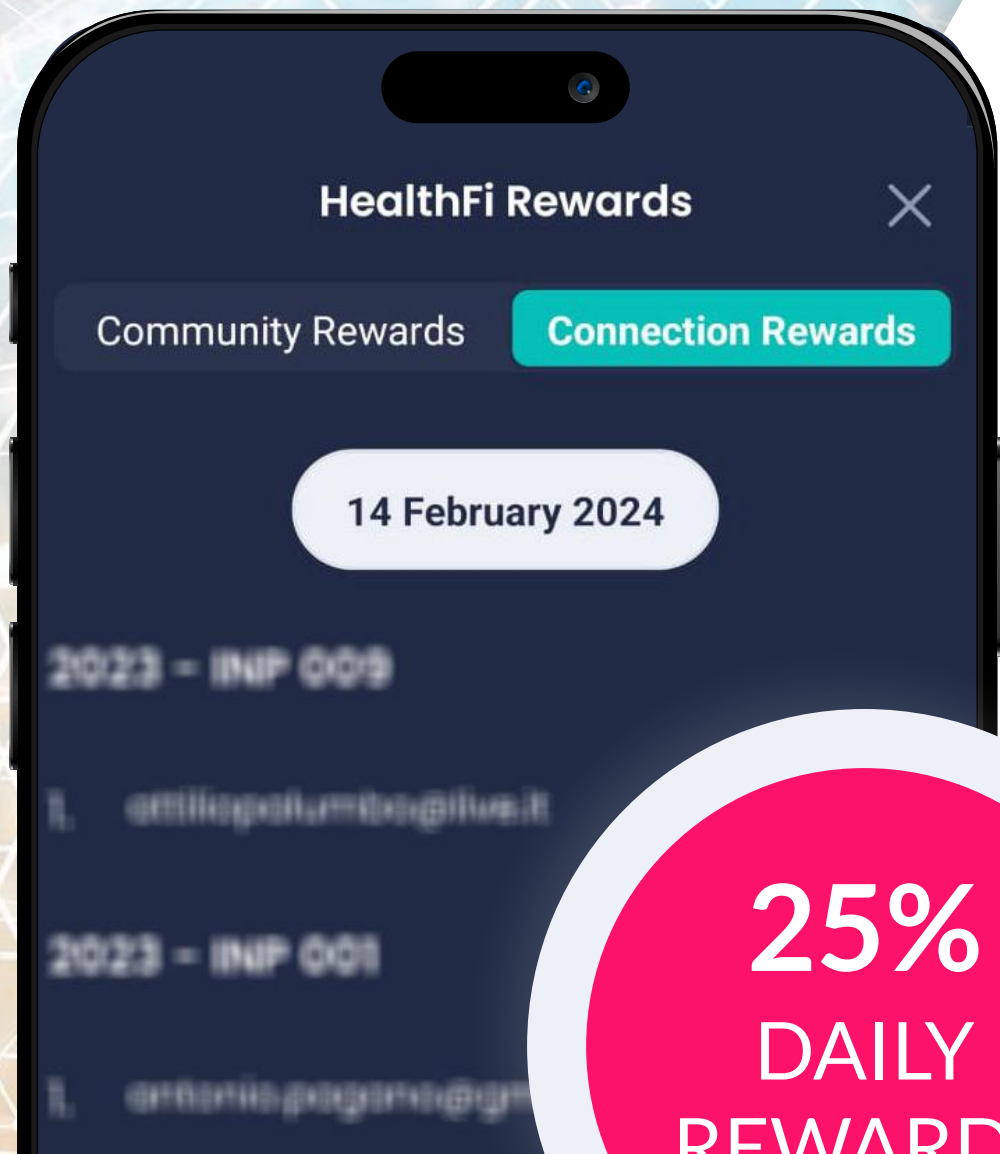
**10%  
INSTANT  
REWARDS**



\*Former SocialFi Connection Reward



# Connection VSC\*



25%  
DAILY  
REWARDS



Receive up to **25%** of the **total VSC** produced by the Connections in your **Hubs**.  
Get daily rewards into your Spending Wallet!  
**Earn today, receive tomorrow** - right after **VSC** mining.

Quick, consistent, rewarding!



\*Former HealthFi Connection Reward

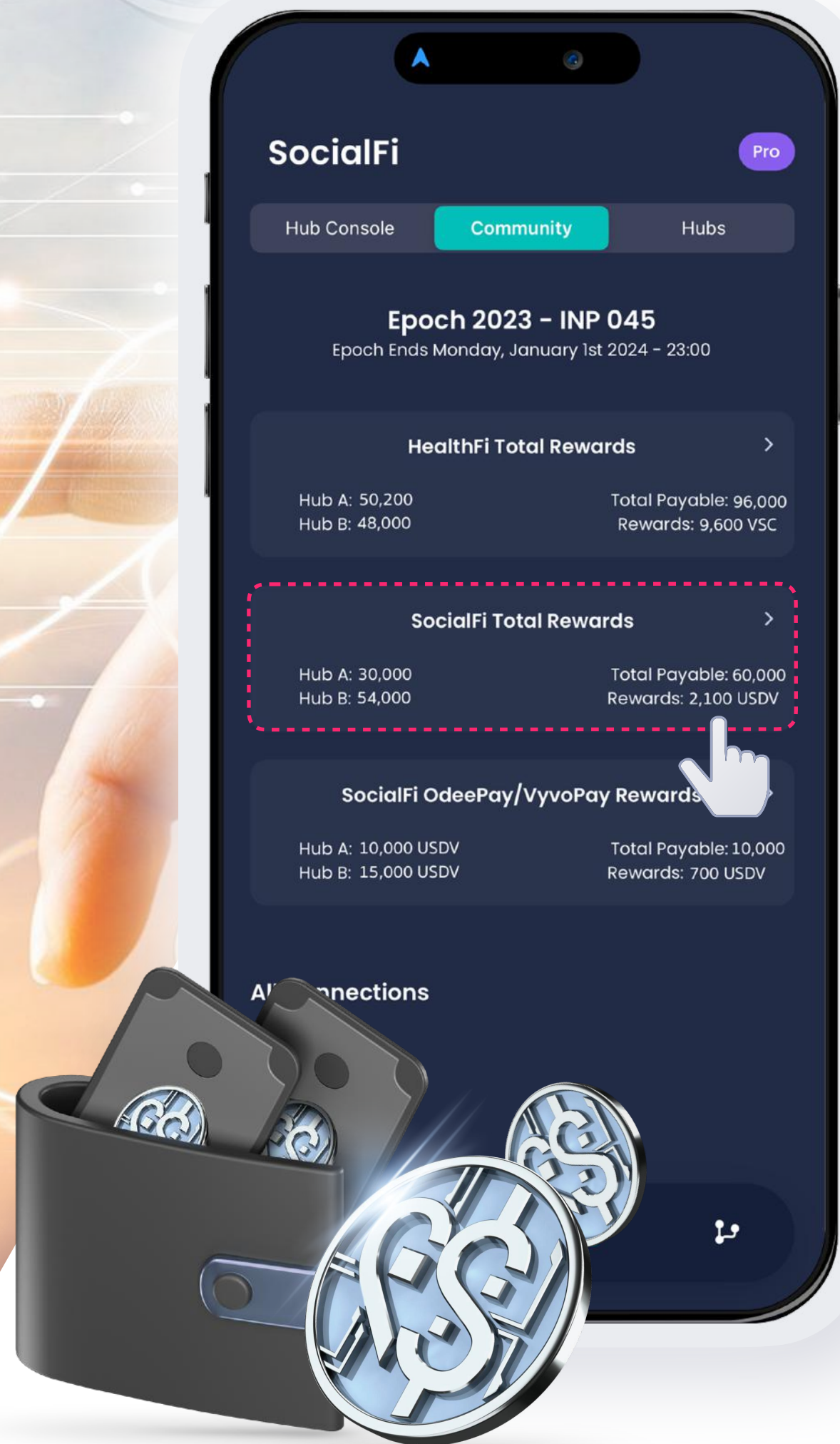




# Community Pool USDV\*

Reward per epoch

The entire community generates **Hub Volumes** that correspond to **100%** of every **product purchase** and **50%** of the **NFT staking purchase**. Your **Hubs' epoch performance** determines your reward from the global **Sharing Pool USDV**.



The **Community Pool Reward** is calculated this way

- 1 Your **Payable** value is calculated based on your **Hubs** using the following calculation

$$\text{Payable} = \text{Total Hub A HV} + \text{Total Hub B HV} - \text{Delta HV (Hub A, Hub B)}$$

where the **Delta** is the difference between the values **Total Hub A HV** and **Total Hub B HV**

- 2 Your **Payable** value is multiplied by 3.5% to determine your pool shares

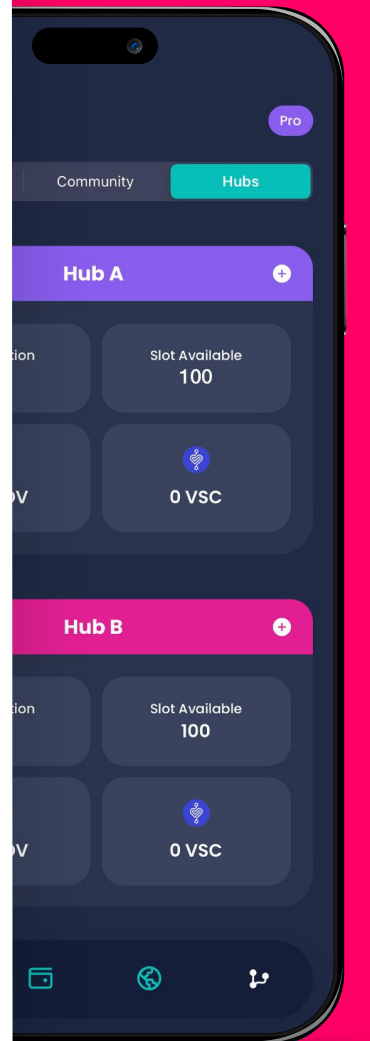
- 3 Finally, every epoch the company provides a **share value\***, and your **final reward** is

$$\text{Community Pool Reward} = \text{Your Pool Shares} \times \text{Share Value}$$

\* The share value is typically equal to 1 USDV but may change depending on certain conditions, such as the type and cost of products sold on the partners' side, the total rewards cap, or other parameters.

\*Former SocialFi Community Reward

Please note: the Delta is carried over to the following epoch. Consult Delta Forward paragraph in [Terms & Conditions](#)

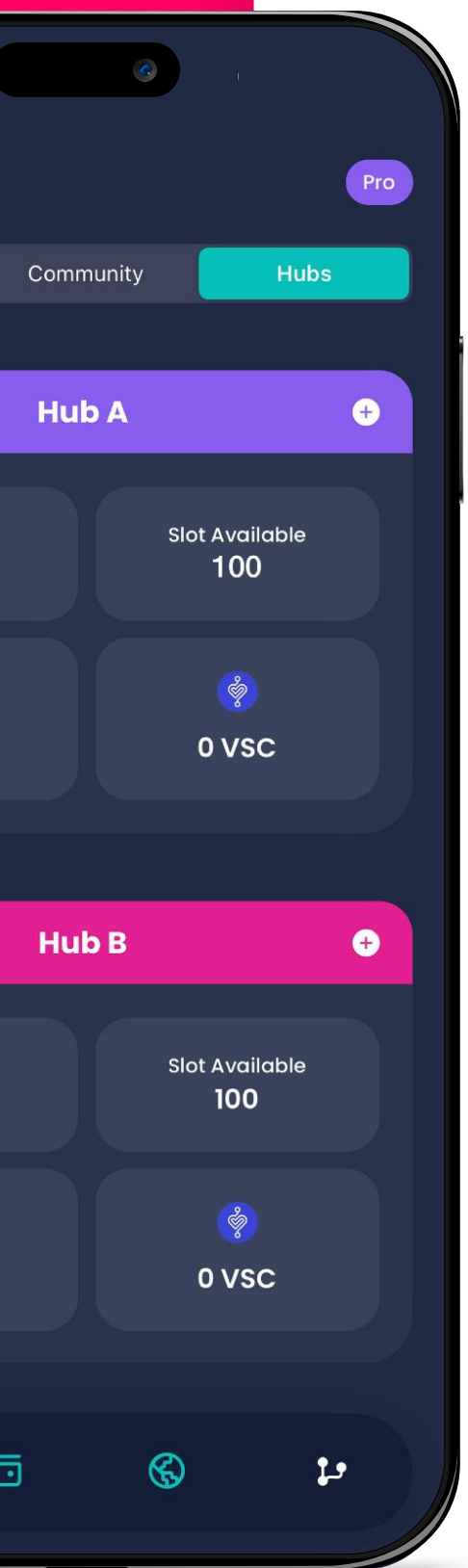


[View an Example](#)



# Community Pool USDV\*

## Example



**1** Your **Payable** value is calculated based on your **Hubs** using the following calculation

$$\begin{matrix} 30,000 \\ \text{Hub A} \\ \text{HV} \end{matrix} + \begin{matrix} 54,000 \\ \text{Hub B} \\ \text{HV} \end{matrix} = \begin{matrix} 84,000 \\ \text{HV} \end{matrix} - \begin{matrix} 24,000 \\ \text{Delta} \\ \text{HV} \end{matrix} = \begin{matrix} 60,000 \\ \text{PAYABLE} \\ \text{HV} \end{matrix}$$

**2**

$$\begin{matrix} 60,000 \\ \text{PAYABLE} \\ \text{HV} \end{matrix} \times 3.5\% = \begin{matrix} 2,100 \\ \text{Pool Shares} \end{matrix}$$

**3**

$$\begin{matrix} 1,890 \text{ USDV} \\ \text{Community} \\ \text{Pool reward} \end{matrix} = \begin{matrix} 2,100 \\ \text{Pool Shares} \end{matrix} \times \begin{matrix} 0.90 \text{ USDV} \\ \text{Share} \\ \text{Value}^* \end{matrix}$$

\* In this example we used a share value of 0.90 USDV but typically it is equal to 1 USDV.

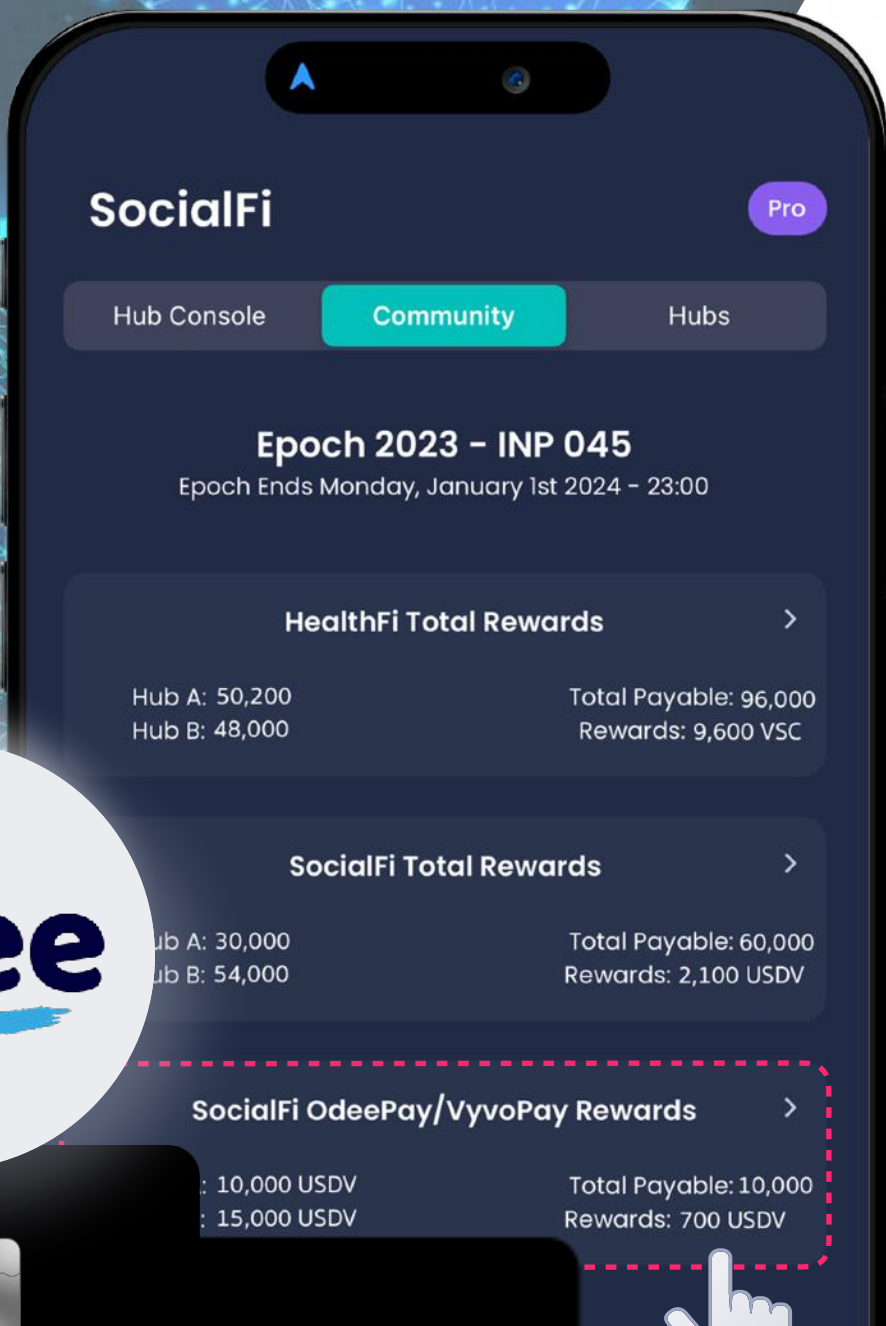
\*Former SocialFi Community Reward



# Community Pool OdeePay\*

Reward per epoch

Whenever Members use a VyvoPay or OdeePay debit card, a small percentage\*\* is returned to the Community Hubs in form of Hub Volume. Your contribution entitles you to a share of the global cash back in this pool.



The Community Pool OdeePay is calculated this way

- 1 Payable = Total Hub A HV + Total Hub B HV - Delta HV (Hub A, Hub B) where the Delta is the difference between the values Total Hub A HV and Total Hub B HV
- 2 Your Payable value is multiplied by 3.5% to determine your pool shares
- 3 Finally, every epoch the company provides a share value\*, and your final reward is **Community Pool Reward = Your Pool Shares x Share Value**

\*\* You add 1 HV in Community Pool OdeePay Volumes for every US\$10 in transactions that your community spends using their OdeePay/VyvoPay. This means US\$19 in transactions still equals 1 HV, but US\$20 in transactions equals 2 HV, and so forth. HV cumulation is not based on the total of transactions but it is calculated after each transaction. Please note: that ATM withdrawals are not eligible for the Community Pool OdeePay Reward.

\*Former SocialFi OdeePay Reward

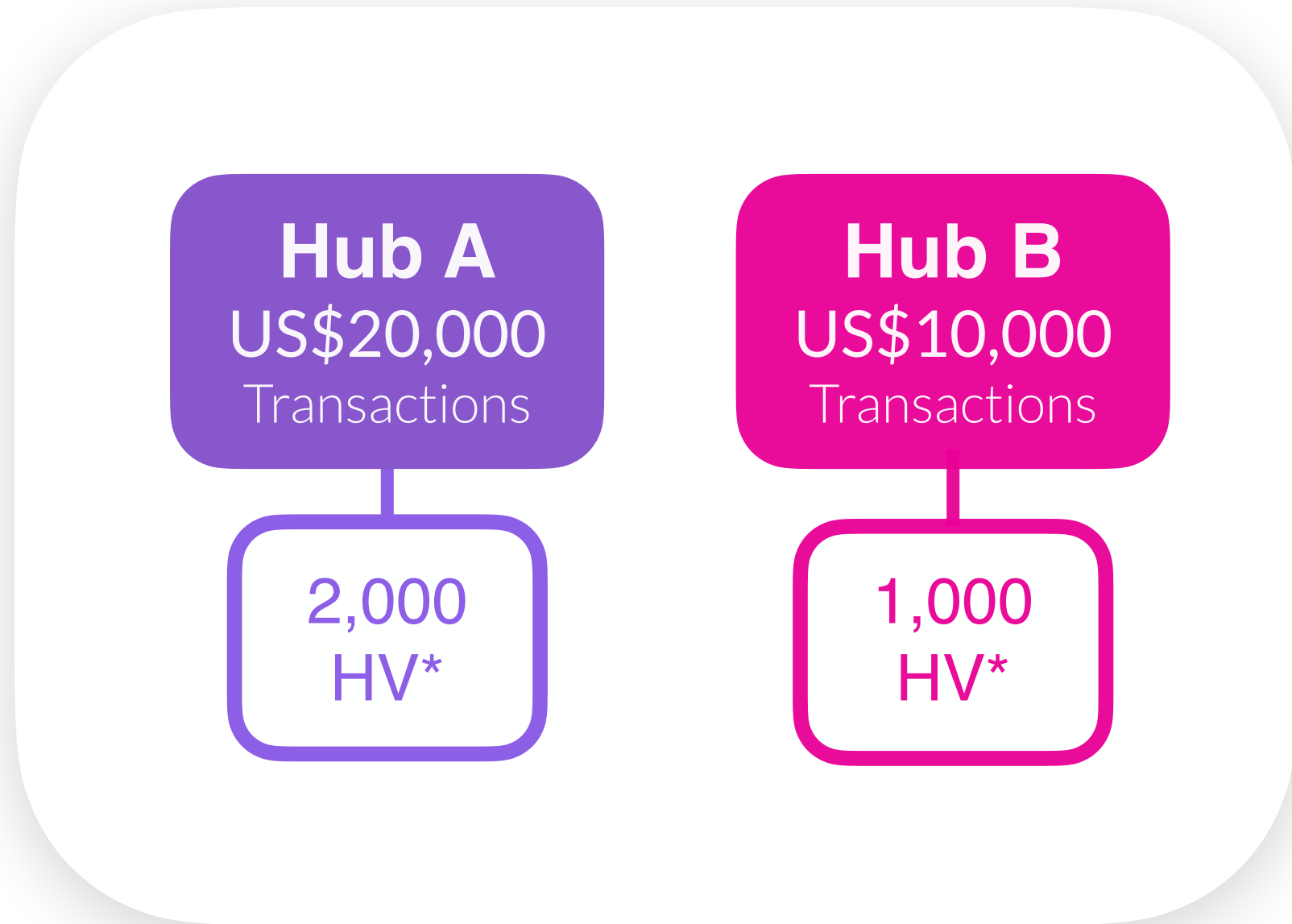


[View an Example](#)

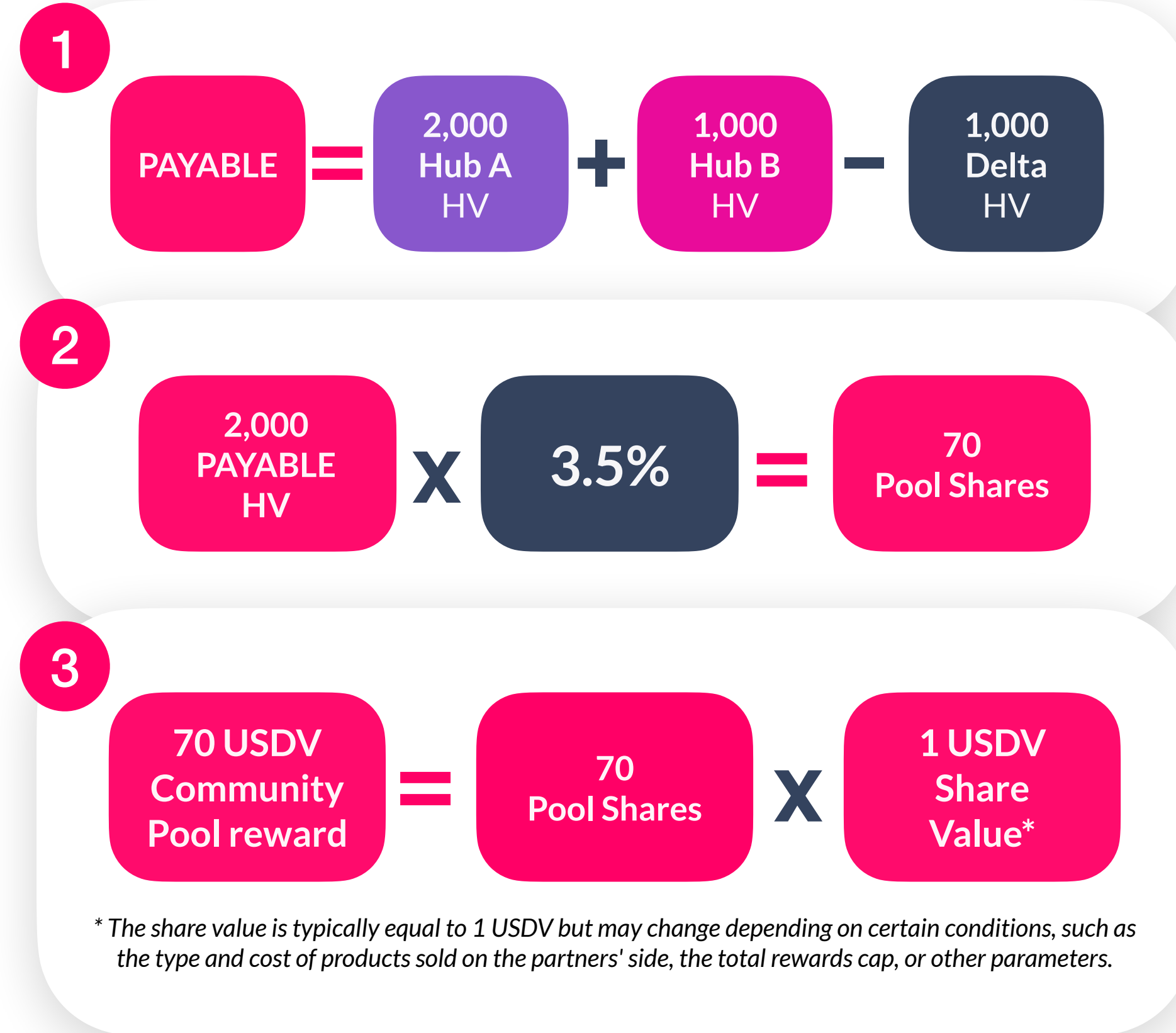


# Community Pool OdeePay\* Example

Reward  
per epoch



\*HV cumulation is not based on the total of transactions but it is calculated after each transaction.



\*The share value is typically equal to 1 USDV but may change depending on certain conditions, such as the type and cost of products sold on the partners' side, the total rewards cap, or other parameters.

\*Former SocialFi OdeePay Reward





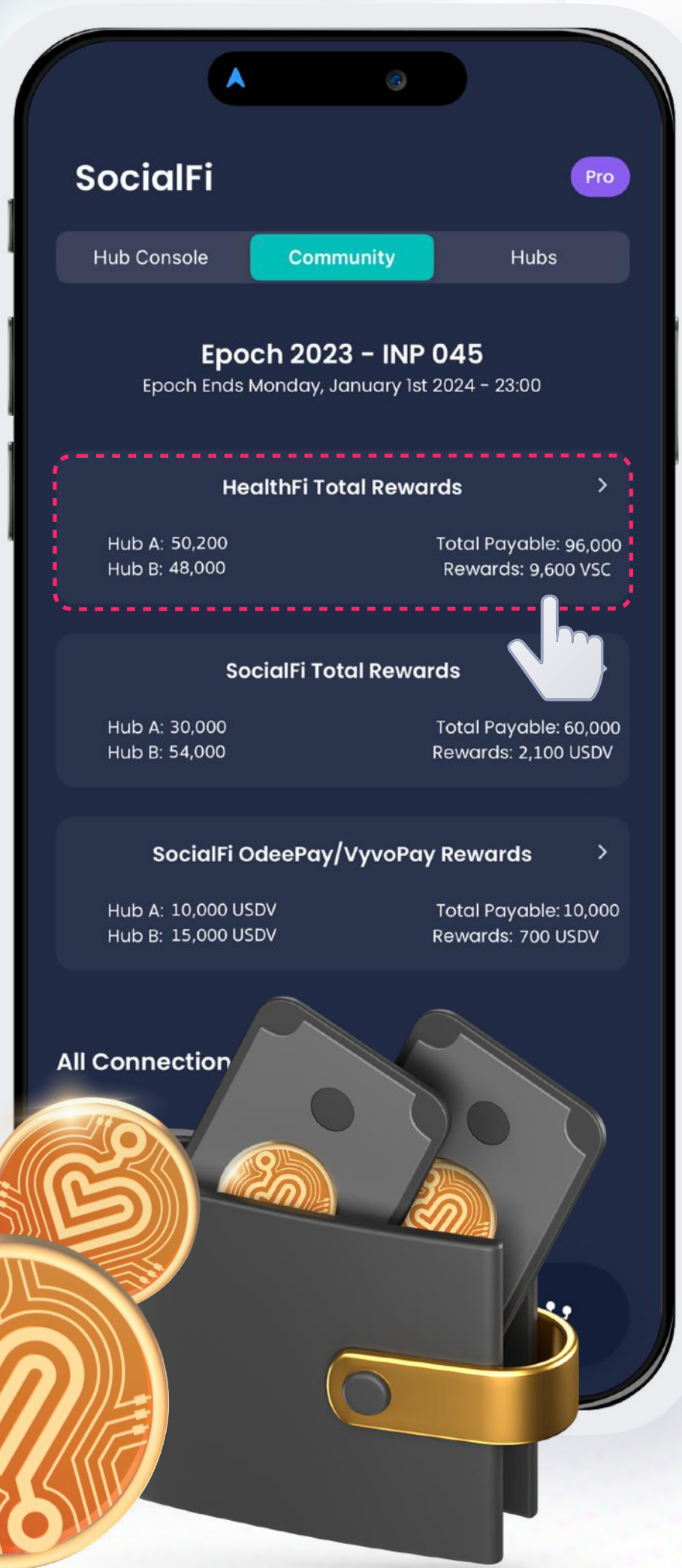
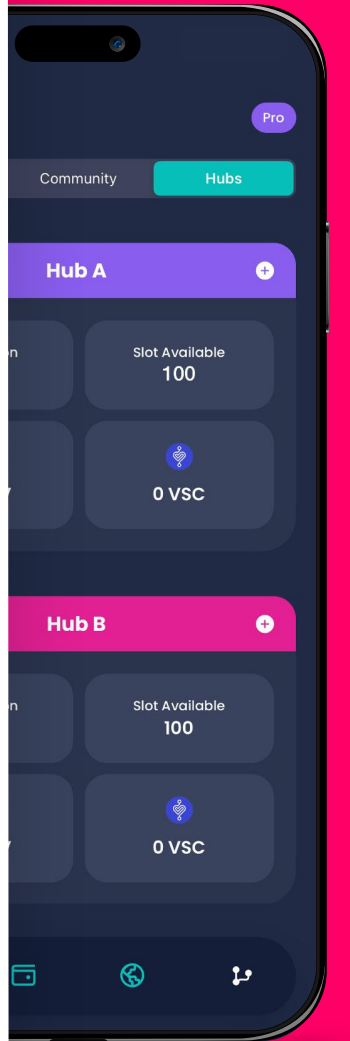
# Community Pool VSC\*

Reward  
per epoch

For your role in growing the **Vyvo Smart Chain** data mining Community, you'll be rewarded with a share of the daily earnings derived from global data mining activities.

Every user will contribute a corresponding **50%** of their **mining** to this **global pool**.

Your **share** of the **global mining pool** will depend on your **Hubs' performance**.



The **Community Pool VSC** is calculated this way

- 1**  $\text{Payable} = \text{Total Hub A VSC} + \text{Total Hub B VSC} - \text{Delta VSC (Hub A, Hub B)}$   
where the **Delta** is the difference between the values **Total VSC Hub A** and **Total VSC Hub B**
- 2** Your **Payable** value is multiplied by **10%** to determine your pool shares
- 3** Finally, every epoch the company provides a **share value\***, and your final reward is  
**Community Pool Reward = Your Pool Shares x Share Value**

\* The share value is typically equal to 1 VSC but may change depending on certain conditions, such as the type and cost of products sold on the partners' side, the total rewards cap, or other parameters.

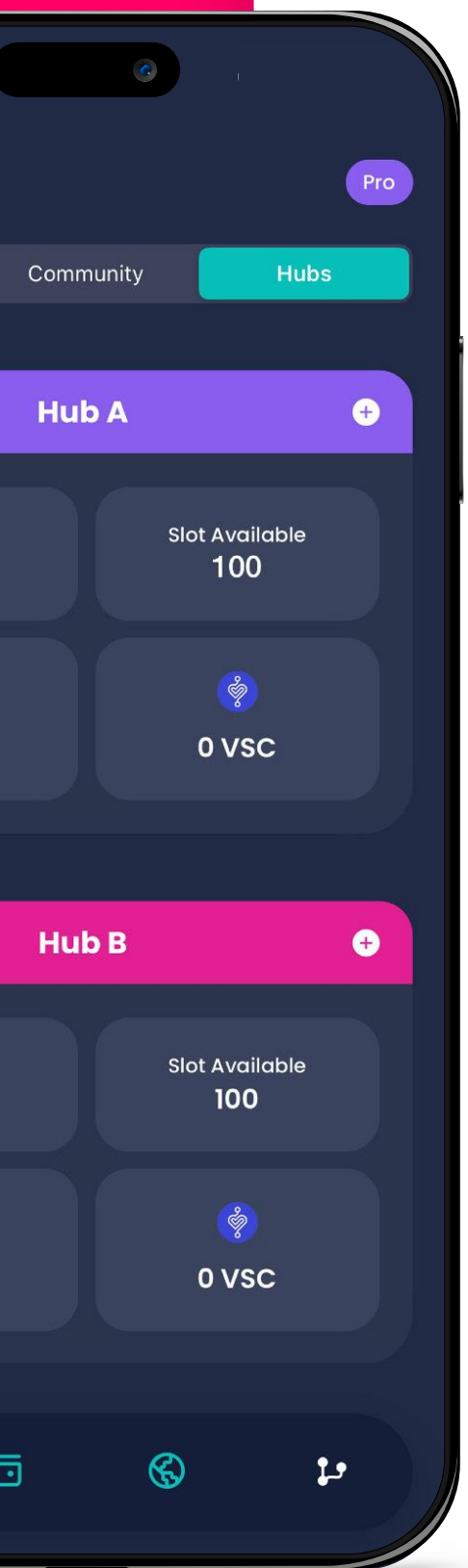
*\*Former HealthFi Community Reward*

[View an Example](#)



# Community Pool VSC\*

## Example



**1** Your **Payable** value is calculated based on your **Hubs** using the following calculation

$$\begin{matrix} 100,000 \\ \text{Hub A} \\ \text{VSC} \end{matrix} + \begin{matrix} 220,000 \\ \text{Hub B} \\ \text{VSC} \end{matrix} = 320,000 \text{ VSC} - \begin{matrix} 120,000 \\ \text{Delta} \\ \text{VSC} \end{matrix} = \begin{matrix} 200,000 \\ \text{PAYABLE} \\ \text{VSC} \end{matrix}$$

**2**

$$\begin{matrix} 200,000 \\ \text{PAYABLE} \\ \text{VSC} \end{matrix} \times 10\% = \begin{matrix} 20,000 \\ \text{Pool Shares} \end{matrix}$$

**3**

$$\begin{matrix} 24,000 \text{ VSC} \\ \text{Community} \\ \text{Pool reward} \end{matrix} = \begin{matrix} 20,000 \\ \text{Pool Shares} \end{matrix} \times \begin{matrix} 1.20 \text{ VSC} \\ \text{Share} \\ \text{Value}^* \end{matrix}$$

\* In this example we used a share value of 1.20 VSC but typically it is equal to 1 VSC.

\*Former HealthFi Community Reward



# Community Awards

The **Community Award** is a recognition rank based on the total **Payable**, from the **Community USDV** reward, accumulated over the last four consecutive epochs.



## Rising Influencer

- Rising Influencer 1 Star — 1,000
- Rising Influencer 2 Star — 10,000
- Rising Influencer 3 Star — 20,000



## Premier Influencer

- Premier Influencer 1 Star — 30,000
- Premier Influencer 2 Star — 60,000
- Premier Influencer 3 Star — 100,000



## Elite Influencer

- Elite Influencer 1 Star — 200,000
- Elite Influencer 2 Star — 400,000
- Elite Influencer 3 Star — 600,000



## Ambassador Influencer

- Ambassador Influencer 1 Star — 1,000,000
- Ambassador Influencer 2 Star — 2,000,000
- Ambassador Influencer 3 Star — 3,000,000
- Ambassador Influencer 4 Star — 4,000,000
- Ambassador Influencer 5 Star — 5,000,000





# Grand Gala Awards

Where Excellence Meets Elegance, Where You Shine Bright!

The vGeneration Grand Gala is one of the most significant and prestigious awards ceremonies, elevating the traditional gala dinner experience. It's a celebration of excellence and achievement in an ambiance of unparalleled elegance, where distinction and grandeur illuminate the stage for our first place winners, all while friends and family witness your success!



Scan this QR code to learn more.







# Grand Gala Awards Categories

In this extraordinary setting, we honor top-performing Influencers across 12 distinct premium award categories

1. Fastest Emerging Influencer Award
2. Youngest Emerging Influencer Award
3. Digital Impact Award
4. Social Advocator Award
5. Community Growth Award
6. Connector Award
7. VSC Top Mining Community Award
8. VSC Top Staking Influencer Award
9. Mentor of the Year Award
10. Top Country Achievement Award
11. NutraLife Community Growth Award
12. Global Community Influencer Award

## How to participate

Every year, make the most of your efforts to be eligible for one of these unique awards. In the epochs preceding the **Grand Gala**, vGeneration will announce who is closest to the goal, and will announce the top 3 nominees for each category a month prior.



Scan this QR code  
to learn more.





# Lifestyle Rewards

## Lifestyle Holiday

Explore, Connect,  
and Celebrate Achievement!

Embark on a global adventure with **vGeneration**, where you'll forge lasting connections and craft lasting memories. These exclusive getaways are truly unique, representing just one of the ways vGeneration rewards your dedication and achievements.

Get ready to rub shoulders with the CEO, Founders, corporate executives, and fellow Future Makers Leaders as you embark on these extraordinary experiences.

Whenever new travel destinations are unveiled, your ticket to a dream holiday awaits, earned through **Lifestyle Reward Points**.

### Participation guidelines

Each **Lifestyle Holiday** features its own qualification criteria, including a unique qualification period and required reward points.



Scan this QR code  
to learn more.



# Lifestyle Rewards Prestige Club

## Luxury Lifestyle Membership!

Imagine being part of a remarkable group of contemporary entrepreneurs—individuals who, much like you, began their journeys from humble beginnings but have since achieved extraordinary success in both business and life. At vGeneration, we turn this dream into your reality!

Each year, our **Prestige Club Members** come together in a luxurious setting, a chosen locale that attracts the world's foremost achievers. In this exquisite environment, you'll immerse yourself in unparalleled comfort and indulgence, engage with fellow visionaries, and enjoy quality interactions with our founders, CEO, and top executives. It's a global gathering that epitomizes excellence and inspiration, wherever it may be held.

These exceptional moments are your well-deserved reward, offering relaxation, pampering, and invaluable moments with those who drive the future. They're not just experiences; they're the epitome of a life well-lived. And you sure deserve it!

vyvo™  
**PRESTIGE  
CLUB**

### Membership guidelines

Reach the rank of Ambassador Influencer 1 Star or higher.

### Sustaining your membership

Maintain at least Ambassador Influencer 1 Star rank in the past year.

Scan this QR code  
to learn more.





# Terms & Conditions

## ◉ ACTIVE

You are considered Active if you own a digital SocialHub console.

## ◉ CONNECTION

A connection is a Member linked to your Hub console.

## ◉ CONNECTIONS PLACEMENT

You can add a connection by using the Invitation codes provided in your app. There are two types of Invitation codes: one for assigning a connection to Hub A and the other for assigning a connection to Hub B. Your choice of Hub placement depends on the decision you make when sharing your Invitation code with a prospective connection.

## ◉ COMMUNITY DELTA

It is the difference in Hub Volumes after the Community Pool Reward USDV and VSC calculations (we calculate the Delta in Community Pool, Community Pool OdeePay and Community Pool VSC).

## ◉ DELTA FORWARD

For the Community Pool Reward the Delta is carried over to the following epoch, where it plays a key role in determining the next reward amount. Activation condition is required; inactive participants will lose any accumulated volumes.

## ◉ EPOCH

An epoch refers to a specific period, typically lasting seven days, in which the community's activity generates all rewards. Please note that the Company retains the right to alter the duration of any epoch.

## ◉ EPOCH CYCLE CLOSING

An epoch typically spans a seven-day period and resets every Tuesday at 00:00 AM SGT.

- Rome CET UTC+1 17.00 (on Monday)
- Tokyo JST UTC+9 1.00
- Taipei CST UTC+8 0.00
- Bangkok ICT UCT+7 23.00 (on Monday)
- Moscow MSK UTC+3 19.00 (on Monday)
- Miami EST UTC-5 11.00 (on Monday)
- Los Angeles PST UTC-8 8.00 (on Monday)

Note that time zones may change between standard and daylight savings time. However, the company reserves the right to change this closing time for any reason.





### ⦿ ETHICAL POSITIONING

It is forbidden to attempt to 'game' the system to generate more rewards. Any Member attempting to do so may, at the Company's sole discretion, have their account terminated. The Company reserves the right to deduct this amount from a Member's rewards or to take action to seek monetary damages up to two times the fraudulent reward paid plus any legal costs.

### ⦿ HUB

A Hub is a digital space in the inPersona App that contains a user's connections and the \$USDV/\$VSC produced by them.

### ⦿ HUB VOLUME

All purchases made within your Hubs during an epoch generate Hub volume (HV).

### ⦿ MINIMUM PAYABLE HUB VOLUME

For the Social Community Pool Reward, the payable amount must exceed 100 USDV. If it does not, the payment will be carried over and calculated in the next epoch.

### ⦿ PERSONAL CAP

The maximum USDV reward that a Member can earn is 250,000 USDV per epoch.

### ⦿ REWARD FLUSHES

When a member is not Active at the end of a epoch, all the rewards and volumes will be lost and not computed for this Epoch.

### ⦿ REFERRER

A referrer is a Member who owns a Hub console and actively participates in the vGeneration SocialFi program.

### ⦿ REWARDS CALCULATION

Some rewards are computed instantly, while others are calculated on a daily basis. Additionally, periodic (usually seven days) rewards are calculated the day following the epoch's closure. The results of these calculations will be finalized and accessible in your app.

### ⦿ TOTAL REWARDS CAP

The maximum rewards amount in a single epoch is 35% of the total sales generated inside the SocialFi ecosystem for the same Epoch. Any amount in excess will be deducted proportionately between all the participants.



**Be Ahead of the Trend!**

Transform Your Passion into Influence.  
Start Your Influencer Journey Today!

