



# Influencer Marketing

# REWARDS PLAN

2025

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# WANT A SLICE OF THE AI TECH REVOLUTION?

*With Vyvo SocialFi program is possible, because the market expansion is totally in people's hands!*



*Here members step in not as customers  
but as market makers*

**Co-creators of an economy  
made by the community  
for the community**

Vyvo SocialFi is an  
**invitation-only community**  
united by a shared vision:  
**to experience**  
the latest tech innovations  
and turn them into  
**smart business.**





# Vyvo SocialFi redefines the idea of influencer marketing

Imagine a business where everyone can build **social connections**, enjoy and share the latest **tech innovations like AI**, and generate **economic benefits** from this **booming market**.



 **NO** mandatory packages

 **NO** recurring purchases

 **NO** inventory to manage

 **NO** monthly required sales

# To participate in Vyvo SocialFi Rewards, all you need to do is activate your Hub Console.

The Hub Console is your all-in-one digital tool to

- Build your community
- Automatically track and calculate your rewards

*\*The monthly option is not available yet*



1 MONTH  
Subscription

**\$9.90\***

1 YEAR  
Subscription

**\$99.00**

And thanks to AI, it also acts as your SocialFi CoPilot\*\* helping you to

- Promote Vyvo's products and business
- Master essential business skills

*\*\*Feature expected to release by january 2026*



# The Vyvo SocialFi rewards program turns connection and community into real income!

## WITH SOCIALFI YOU CAN

**Earn**  
instantly with

**Connection  
Rewards**

**Build long-term  
income with**

**Community  
Rewards**

**Unlock exclusive  
experiences with**

**Lifestyle  
Rewards**





# Connections Reward

## General Rule

When you invite others to join the community they become your **Connections** and you become their **Connector**!

INSTANT  
REWARD

You get paid within seconds of each transaction, anytime, with **no limits**.

As a Connector you will earn

**10% Instant Rewards**

on every purchase they make made by your **Connections**, anytime and on any amount.





# Connections Reward

5 Weeks Challenge

INSTANT  
REWARD

**PROMO**  
Until March 2, 2026

This challenge is design to help a **New Member** to **Fast Start** his earning in the business.

*From the **Hub Console** activation date, each Member has a qualification window that last at the end of the following fifth full Epoch\*.*

\* the remainder of the activation Epoch plus the next 5 consecutive Epochs/weeks





## Connections Reward

5 Weeks Challenge

During this window the number of sales in your Connections set the Connection reward percentage for all your direct sales as follows:

SALES	CYCLE VALUE	EXTRA WEEKS
Fewer than 3 sales** or less than 900 HV	BASE 10%	NO
At least 3 sales** and at least 900 HV	BUILDER *** 15%	YES 3 WEEKS
At least 5 sales** and at least 1,500 HV	DEVELOPER *** 20%	YES 5 WEEKS

\*\* sales to different users

\*\*\* The earned percentage applies **retroactively** to all sales made during the qualification window and then to all sales made in the extension weeks.



# Community Rewards

The power  
of Residual  
Income

## Your Reward is simple

### General Rule

You and your  
Connections are  
part of a bigger  
team that is your  
**COMMUNITY!**

for every  
cycle\* of

**\$100**

*in your Hubs*



you earn  
between

**5 & 9 USD**

*that is your  
cycle value*

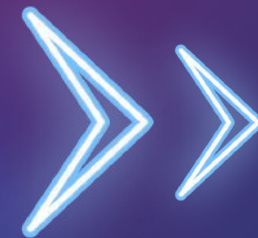
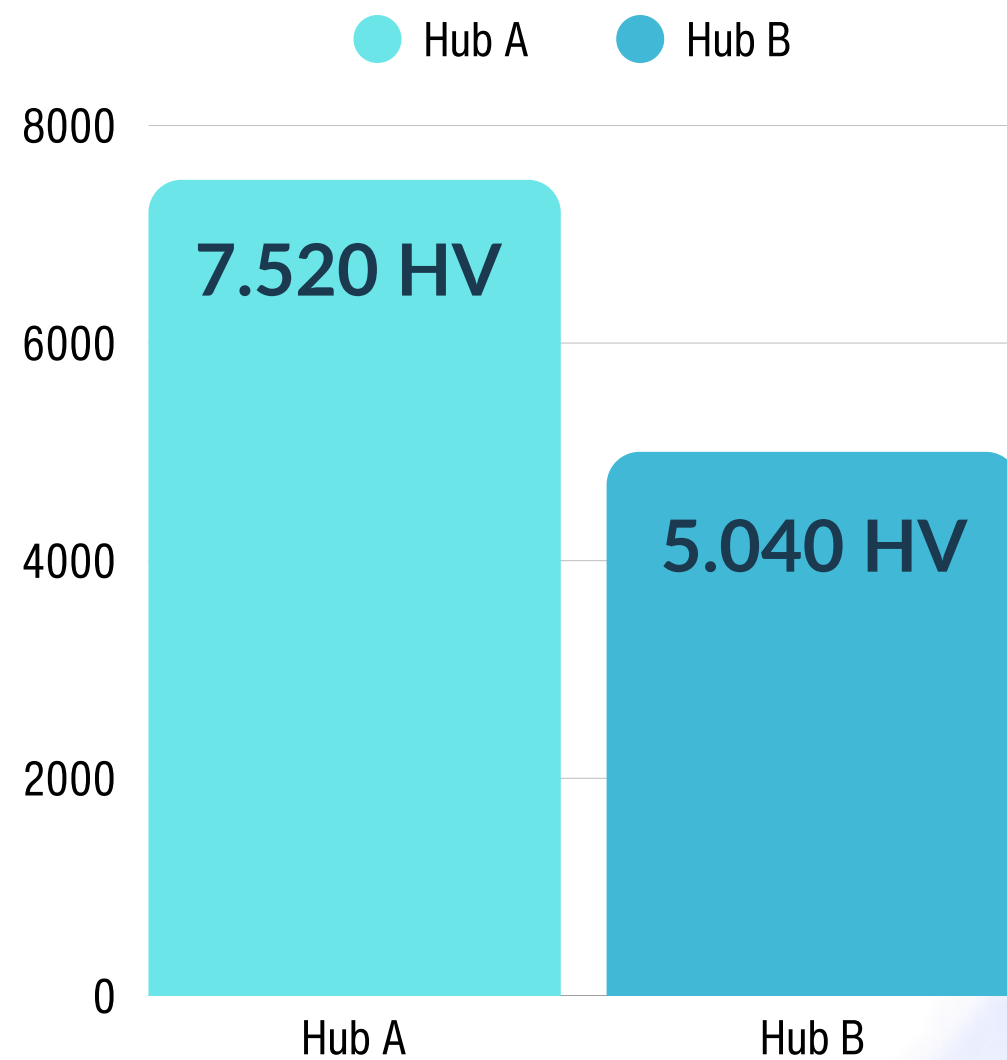


\*A \$100 cycle occurs when there are \$100 in Hub A and \$100 in Hub B



# Community Rewards

## Cycle Value Example



The number of full cycles is determined by the lower volume divided by 100.



So:  **$5,040 \div 100 = 50$  full cycles.**

The cycle value for **50 cycles** falls in the **30-79 range** so each cycle pays **\$6**



Therefore, the Reward is:

**$50 \times \$6 = \$300$**

The unpaid volume will be carried over as **Hub Savings**

Hub A:  $7,520 - 5,000 = 2,520$  HV  
Hub B:  $5,040 - 5,000 = 40$  HV



# Community Rewards

## The Cycle Value

This **Cycle Value** is determinate depending on the total number of cycles per Epoch

*\*Value subject to fair policy, otherwise the amount is \$7*

TOTAL CYCLE / EPOCH	CYCLE VALUE
1 - 4	\$ 5
5 - 14	\$ 5.3
15 - 29	\$ 5.6
30 - 79	\$ 6
80 - 149	\$ 6.3
150 - 299	\$ 6.6
300 - 799	\$ 7
800 - 1499	\$ 7.3*
1500 - 2999	\$ 7.6*
3000 - 7999	\$ 8*
8000 - 14999	\$ 8.5*
>= 15000	\$ 9*



# Community Rewards

The power  
of Residual  
Income

*The Cycle Value*

**\$7**  
**PROMO**

**Through Monday, December 29,  
all total cycles below 300  
will be paid at a flat rate of \$7.**



# Community Rewards

## Recognition Rank

The total number of cycles per Epoch determines also your **Recognition Rank**.

TOTAL CYCLE / EPOCH		CYCLE VALUE
1 - 4		Rising 1 star
5 - 14		Rising 2 star
15 - 29		Rising 3 star
30 - 79		Premier 1 star
80 - 149		Premier 2 star
150 - 299		Premier 3 star
300 - 799		Elite 1 star
800 - 1499		Elite 2 star
1500 - 2999		Elite 3 star
3000 - 7999		Ambassador 1 star
8000 - 14999		Ambassador 2 star
$\geq 15000$		Ambassador 3 star



# Lifestyle Rewards



Every year there is a new edition of the **Lifestyle Holiday**, and any Member can qualify and participate.

Breathtaking destinations

Exclusive experiences for achievers

Connect with Future Makers & Vyvo executives

Celebrate success with your community

All earned through Lifestyle Points

Scan the QR code to learn about the latest edition and participation guidelines







World-class destinations

Join the Future Makers Council & connect with Vyvo's Founders

Recognition, strategy, and renewed focus, all in style

Exclusive perks at every major event

When a Member achieves the **Ambassador** Rank, they enter the **Prestige Club**.

This Club provides exclusive benefits throughout the year, and at every event you will be treated according to your Prestige status.

In addition, once a year all Prestige Club Members gather in a luxury location to enjoy the Prestige Lifestyle.

Scan to  
know more





# Terms

## ❖ Active

You are considered Active if you own a Hub Console Pro.

## ❖ Connection

A Connection is a Member linked to your Hub Console.

## ❖ Connections Placement

Use your app's invitation codes to add new connections. Each code assigns them to either Hub A or Hub B, depending on where you choose to place them when sharing.

## ❖ Community Hub Savings

Any excess unpaid volume remaining after the Community reward calculation will be carried over to the next Epoch as Hub Savings. This amount may apply to either one Hub or both. Hub Savings will continue to accumulate without limitation, provided that the Hub Console PRO is active.

## ❖ Community Matched Cycle (Cycle)

A complete matched unit of 100 Hub Volume on each Hub within the same Epoch. Only complete matched Cycles on both Hubs are eligible for the calculation of the Community Pool Reward. Any Hub Volume that does not form a complete matched Cycle on both Hubs for that Epoch will be recorded as Community Hub Volume Savings.

## ❖ Cycle Value

The amount paid per Cycle for the Community Pool Reward. The Cycle Value ranges from 5 to 9 per Cycle, depending on the total number of eligible Cycles achieved within the same Epoch, as defined in the applicable Cycle Value table.

## ❖ Epoch

An Epoch refers to a specific period, typically lasting seven days, in which the community's activity generates all rewards. Please note that the Company retains the right to alter the duration of any Epoch.

## ❖ Epoch Cycle Closing

An epoch typically spans a seven-day period and resets every Tuesday at 00:00 AM SGT.

- Los Angeles (PST, UTC-8) – Monday at 8:00 AM
- Miami (EST, UTC-5) – Monday at 11:00 AM
- Rome (CET, UTC+1) – Monday at 5:00 PM
- Moscow (MSK, UTC+3) – Monday at 7:00 PM
- Bangkok (ICT, UTC+7) – Monday at 11:00 PM
- Taipei (CST, UTC+8) – Tuesday at 12:00 AM
- Tokyo (JST, UTC+9) – Tuesday at 1:00 AM
- Singapore (SGT, UTC+8) – Tuesday at 12:00 AM.  
(base reference time)

*Note: Time zones may shift due to daylight saving time. The company also reserves the right to modify the closing time at its discretion.*



### ❖ Ethical Positioning

It is forbidden to attempt to 'game' the system to generate more rewards. Any Influencer attempting to do so may, at the Company's sole discretion, have their account terminated. The Company reserves the right to deduct this amount from a Influencer's rewards or to take action to seek monetary damages up to two times the fraudulent reward paid plus any legal costs.

### ❖ Hub Console

A Hub Console is a digital space in the Vyvo SocialFi App that contains a user's connections and the HV. There are two types of the Hub Console, Free and Pro.

### ❖ Hub Volume

All purchases made within your Hubs during an epoch generate Hub volume (HV).

### ❖ Minimum Eligible Matched Cycle Volume

To earn the Community Reward, an Influencer must complete at least one matched Cycle of 100 Hub Volume on each Hub within the same Epoch. If a full matched Cycle is not achieved, the volumes will be carried over as Delta Saving and considered in the calculation for the next Epoch.

### ❖ Personal Cap

The maximum USDV reward that an Influencer can earn as Community Pool USDV Reward is 250,000 USDV per Epoch.

### ❖ Reward Flushes

If an Influencer does not renew their Hub Console PRO within the 30-day grace period following its expiration, they will lose Active status. As a result, all Rewards and volumes accumulated during that Epoch will not be counted. In addition, the Company reserves the right to flush the current Hub Savings.

### ❖ Referrer or Connector

A Referrer (or Connector) is a Member who owns a Hub Console and refers another Member or Customer into their Hubs, who then becomes their Connection.

### ❖ Rewards Calculation

Some rewards are computed instantly and become available within a few seconds, while others are calculated on a weekly basis, following the Epochs. The results of these calculations are finalized, and the corresponding amounts become accessible in your app on the day after the Epoch closes.

### ❖ Total Rewards Cap

The maximum rewards amount in a single Epoch is 35% of the total sales generated inside the Vyvo SocialFi Rewards Program for the same Epoch.

### ❖ Fair Policy

The Fair Policy is triggered when the following conditions are met: the new volumes generated in the Power Hub represent less than 20% of both the hub's own saving volumes and the new volumes generated in the other hub

*Any amount in excess will be deducted proportionately between all Influencers.*



**If you want to seize the opportunity  
in the tech and AI market**



**IS FOR YOU**



Connect with our  
Vyvo Community Online