



# LAUNCHING COUNTRY

Official Strategy

English

# VYVO MARKET EXPANSION

After six years of consistent growth across Asia Vyvo is now opening new markets worldwide with the launch of its own AI platform

# OFFICIAL LAUNCH STRATEGY

1

**SETUP**  
PHASE

1 MONTH

2

**VIP**  
PHASE

3 MONTH

3

**SOFT LAUNCH**  
PHASE

3 MONTH

4

**OFFICIAL LAUNCH**  
PHASE

1 YEAR



# 1) SETUP PHASE

The first month is dedicated to the **Setup Phase**, during which the **VP** of the Market must appoint at least one (and maximum 5) **National Team Leader (NTL)**.

That **NTL** will build a committed team of at least **50 National Launching Leaders (NLLs)**, thereby making the country eligible for the **Official Launch Strategy** and moving to the **VIP Phase**.



## 2) VIP PHASE\*

During the **3 months** VIP phase there are **3 levels of benefits** that members can enjoy depending on their commitment:

- **VIP PACK**
- **POWER HUB**
- **TOP 100 FOUNDERS**

All 50 NLLs in the **Setup Phase** receive **5 FREE Vyvo Life CoPilot Vouchers** in their Packs. (In the Standard Pack \$299)

Upon reaching and starting the **VIP PHASE**, they will **retroactively** receive **another 5 FREE Vouchers**, so they will have **10 vouchers** for the next phase.

The **100 Founders** will be **determined** based on the **total amount of turnover**. A **dedicated page** will be created where, on a **weekly basis**, **each member** will be able to see their **position in the 100 Founders Ranking**.

**\*Requirement for the beginning of the VIP Phase:**

*Have at least 1 NTL and 50 NLL each with the VIP or Member Pack at the end of the Setup Phase*





## 2.1) VIP PHASE VIP Pack

During the VIP phase, there will be only **one pack** available for purchase: the **VIP Pack**.

### Vyvo VIP Pack

1 x Vyvo Life Copilot 1-Year Subscription

1 x SocialFi Hub Console Pro 1-year Subscription

\$10 Agent Credits\*

\*Apps like Calendar, Email, Deep Research, and Google Meet are already included for free in the App Store.

Special Price

**\$299**

Save \$48

**14%  
OFF**

### PROMO VIP Benefit

The VIP Pack includes

**10 FREE**

**Vyvo Life CoPilot**

*1-month vouchers,  
rather than two.*

1

SETUP

2

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OFFICIAL LAUNCH

## 2.2) VIP PHASE POWER HUB

# HV Bonus for Direct VIP Packages

For each **Direct VIP Package** sold, the **Connector** will receive **HV** in their **Power Hub** according to the following progression:

1-9 Packages.....	x2
10-19 Packages.....	x3
20+ Packages.....	x5

# Example

*If at the beginning of the Epoch Mark has **Hub A** as his Power Hub, by selling **1 VIP Pack** of **300 USD** he will receive, at the end of the Epoch, **600 HV in Hub Savings**, credited to **Hub A**.*

If during the Epoch Mark has **Hub A** as his Power Hub and sells the **10th VIP Pack** of **300 USD**, at the end of the Epoch he will receive **900 HV** in **Hub Savings**, credited to **Hub A**.

If during the Epoch Mark has **Hub A** as his Power Hub and sells the **20th VIP Pack** of **300 USD**, at the end of the Epoch he will receive **1500 HV in Hub Savings**, credited to **Hub A**.





## 2.3) VIP PHASE TOP 100 FOUNDERS\*

### BECOMING A FOUNDER

The share weight for each Founder is calculated in two ways

#### 1. DIRECT SALES VOLUME

All *direct sales* made from the date your **Hub Console** is **activated** through the last day of the Soft Launch Phase, measured as the total amount in USD. This **total** determines whether you qualify as one of the **Top 100 Founders** and **remains** unchanged throughout the Launch Phase.

#### 2. RANK BY EPOCH

Starting from the Official Launch phase, for *every Epoch* in which you **achieve** the **Rank of Premier or higher**, you receive an **additional share bonus**.

Premier 1 Star ➡ 500	Elite 1 Star ➡ 2000
Premier 2 Star ➡ 1000	Elite 2 Star ➡ 2500
Premier 3 Star ➡ 1500	Elite 3 Star ➡ 3000
All Ambassador ➡ 5000	

#### 2. SHARE X MONTH

Starting from the Official Launch Phase, *each month*, the **bonus** deriving from the **Rank by Epoch** relating to the **Epochs of the period** are **added** to the **Direct Sales Volume**; the **total** is then **divided by 100** to determine the **monthly shares**.

**\*Founders' Benefit requirement:** By the end of the Soft Launch Phase, there must be at least 80 Founders, each with at least 500 Direct Sales Volumes. If there are fewer than 80, the benefit will be canceled for everyone.





## 2.3) VIP PHASE TOP 100 FOUNDERS\*

All **Members** with at least **500 points** are placed on the overall **Founders Leaderboard**, and the **top 100** will become **Founders of the Country**.

### BENEFIT FOR THE 100 FOUNDER

Be recognized  
at the **Official Launch Event**, at  
the beginning of the Launch  
Phase

Share 2%  
of the total sales, each Founder  
in proportion to his own effort,  
for the whole **1 year** of Official  
Launch

*\*Founders' Benefit requirement: Have at least 80 Founders by the end of the Soft Launch. Fewer than 80 will result in the benefit being canceled for everyone.*



## 2.3) VIP PHASE TOP 100 FOUNDERS

### Example scene: Mark & Gil

**Mark** purchases his VIP Bundle 10 days after the VIP Phase begins. Then he has about **80 more days** in the VIP Phase plus roughly **90 days** of the Soft Launch to maximize his rank in the **TOP 100 VIP** and become a **Founder**.

During this period, Mark personally introduces **6 new Members: 4 with the VIP Bundle** and **2 with the Member Bundle**, for a total of  $299 \times 6 = \$1,794$ . This \$1,794 is the figure used to determine Mark's position on the overall leaderboard.

**Gil** joins in the last week of the VIP Phase with her VIP Bundle. Then she has only **one week** left in the VIP Phase plus roughly **90 days** of the Soft Launch to maximize her rank in the **TOP 100 VIP** and become a **Founder**.

Despite the shorter window, she introduces **9 new Members: 1 with the VIP Bundle** and **8 with the Member Bundle**, for a total of  $299 \times 9 = \$2,691$ . This \$2,691 is the figure used to determine Gil's position on the leaderboard.

*If both finish inside the Top 100 (subject to other results), their Shares, used to calculate final earnings in the 1-year 2% distribution, would be:*

- Mark:  $1.794 \div 100 = 17$  Shares
- Gil:  $2.691 \div 100 = 26$  Shares

*If Mark reaches Rank Premier 1 Star (500 shares) and maintains it for 4 weeks:*

Mark:  $1.794 + 2000 (500 \times 4) = 3.794$   
So:  $3.794 \div 100 = 37$  Shares





## 3) SOFT LAUNCH PHASE

Once the **VIP Phase** ends, the **VIP Pack** is removed and the **Standard Member Pack** goes live, which includes only two 1-month vouchers.



# 4) OFFICIAL LAUNCH PHASE

The 1-month Vyvo Life CoPilot Vouchers issued during VIP phase become usable

## OFFICIAL NATIONAL LAUNCH EVENT

Where all *VIP* and *Member Package* purchasers are invited





*Don't miss your chance to be part of something  
**HUGE!***

*Join the  
**Vyvo revolution!***